



2021 Independence Sicilian Heritage Festival Festival Sponsorship Opportunity

Dear Business Owner,

My name is Ryan Oliphant. I am the 2021 Sponsorship Chairperson for the Independence Sicilian Heritage Festival.

I am excited to bring our sponsorship offerings to you this year! The sponsorship committee has worked diligently to tailor offerings that maximize your advertising dollars & increase public exposure in return for your generous support.

This year's festival, celebrating our 13th anniversary, will be held June 4-6th, 2021 on the streets of downtown Independence, Louisiana. We expect it to be the biggest and best yet with typical crowds ranging between 15,000-20,000 people throughout the weekend. The festival has a great reputation for having a good time with live music, cold drinks, tasty food, as well as carnival rides and games. We invest quite a bit in advertising that includes television, radio, social media and the Internet. These efforts result in thousands of hits to our website and attract patrons from as far away as Texas, Mississippi, Arkansas, and beyond!

Independence is a beautiful old railroad town in the heart of Tangipahoa Parish that has been celebrating our Sicilian-Italian heritage through an annual festival going on for almost 50 years. Our festival provides a fabulous fund-raising outlet for the area's non-profit organizations, including private & public schools' groups. Our festival also creates an important economic impact & helps to raise awareness for the many businesses across the Parish and State.

Please consider partnering with us to bring this event to our region once again this year. Attached is the detailed information of the packages available and the many perks associated with each level of sponsorship. Further your reputation as a business that gives back to the community. Let us include your business with those who will make a lasting impression on our countless consumers. I look forward to hearing from you!

Best Regards,

Ryan Oliphant
Sponsorship Chairperson
985-634-5225

2021 Festival Sponsor Packages

\$25 Family Sponsor

- Your Family Name featured on a special thanks board in the center of Festival square

\$100 Bronze Level

- Company listed on sponsor signage around the festival grounds
- "Official Festival Sponsor" display signs for use in your business locations
- Sponsor's SWAG bag

\$250 Silver Level

- Company listed on sponsor signage around the festival grounds
- Listing on our website home page, linked to your website
- "Official Festival Sponsor" display signs for use in your business locations
- Inclusion of your company's info, items, samples, in our Sponsor/Vendor SWAG bags
- Sponsor's SWAG bag

\$500 Gold Level

- Logo & company featured on signage around the festival grounds
- Radio Advertising Recognition on select festival radio spots – Deadline 5/7/21
- Recognition as a sponsor on our video production
- PA recognition at least once on Friday, and twice both Saturday & Sunday
- Logo featured on our website home page, linked to your website
- Recognition in the ISHF brochure – Deadline 4/30/21
- "Official Festival Sponsor" display signs for use in your business locations
- Inclusion of your company's info, items, samples, in our Sponsor/Vendor SWAG bags
- Festival poster
- Sponsor's SWAG bag

\$1000 Platinum Level

- Logo & company featured on signage around the festival grounds
- Exclusive sponsor of a booth of your choice (limited to 4 sponsors – 1st come)
- Exclusive listing on your choice of one webpage on our site (Limited – 1st come)
- Radio Advertising Recognition on select festival radio spots – Deadline 5/7/21
- PA recognition at least once on Friday, and twice both Saturday & Sunday
- Logo featured on our website home page, linked to your website
- Recognition in the ISHF brochure – Deadline 4/30/21
- “Official Festival Sponsor” display signs for use in your business locations
- Inclusion of your company’s info, items, samples, in our Sponsor/Vendor SWAG bags
- \$30 in Food & Beverage Vouchers valid at any food or beverage booth during the weekend
- Festival poster
- Sponsor’s SWAG bag
- Complimentary entry in our parade
- Complimentary entry in our Spaghetti Cook-off

\$2500 Pearl Level

- Logo & company featured on signage around the festival grounds
- Exclusive sponsor of a booth of your choice (limited to 4 sponsors – 1st come)
- Exclusive listing on your choice of one webpage on our site (Limited – 1st come)
- Radio Advertising Recognition on select festival radio spots – Deadline 5/7/21
- PA recognition between each band during the weekend event
- Logo featured on our website home page, linked to your website
- Recognition in the ISHF brochure – Deadline 4/30/21
- “Official Festival Sponsor” display signs for use in your business locations
- Your company’s info, items, samples, etc. included in our Sponsor & Vendor SWAG bags
- \$40 in Food & Beverage Vouchers valid at any food or beverage booth during the weekend
- 1 parking pass good for the entire weekend
- A numbered, signed and professionally framed festival poster
- Sponsor’s SWAG bag
- Complimentary entry in our parade
- Complimentary entry in our Spaghetti Cook-off
- (2) All-Weekend-Pass ride bracelets

\$5000 Diamond Level

- Prominently featured on signage around the festival grounds
- Exclusive booth sponsor of your choice (limited to 4 sponsors – 1st come)
- Exclusive listing of your choice on two webpages on our site (Limited – 1st come)
- Interview recorded on Action News 17
- Radio Advertising Recognition on **all** festival radio spots – Deadline: 5/7/21
- PA recognition between each band & during announcements all festival weekend
- Prominently featured on our website home page, linked to your website
- Featured recognition in the ISHF brochure – Deadline 4/30/21
- “Official Festival Sponsor” display signs for use in your business locations
- Your company’s items, samples, etc. included in our Sponsor & Vendor SWAG bags
- \$50 in Food & Beverage Vouchers valid at any food or beverage booth during the weekend
- 1 parking pass good for the entire weekend
- A numbered, signed and professionally framed festival poster
- Sponsor’s SWAG bag
- Complimentary entry in our parade
- Complimentary entry in our Spaghetti Cook-off
- (4) All-Weekend-Pass ride bracelets



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Sponsor Information:

CompanyName (As seen on all ads)	
Contact Name	
Contact Phone	
E-Mail Address	
Sponsorship Level (Circle one)	\$5000-Diamond \$2500-Pearl \$1000-Platinum \$500-Gold \$250-Silver \$100-Bronze \$25-Family
Logo	Please email your logo to sponsorship@indysicilianfest.com in the following format: .png .ai .eps .jpg
Payment Options	1) Make Checks payable to: "ISHF" & mail with completed form to: ISHF PO Box 457, Independence, LA 70443 2) Send forms to sponsorship@indysicilianfest.com and send payment online at www.indysicilianfest.com/sponsorship